



GOVERNMENT OF SINDH INVESTMENT DEPARTMENT

JOB OPPORTUNITIES FOR PROFESSIONALS

The Investment Department, Government of Sindh, is responsible for Investment Promotion in the Province of Sindh that inter alia entails a marketing function, particularly e-commerce and e-marketing, Investment Department plans to set up a Marketing & promotion wing which would be responsible for curating, managing and promoting Sindh's brand as a favorable investment destination.

The Investment Department, Government of Sindh, therefore, invites application/Eois from Marketing & Investment Promotion Executive and I.T Professionals for the following positions on a purely contract basis initially for three (03) years (extendable) and as per details & requirements given below:

S.NO	Name of post with BPS	Qualification & Experience	Posts	Age limit
1	Director (Marketing & Investment Promotion) Salary Market-based equivalent to BS-19	Qualification: Master's Degree in Business or Public Administration with specialization in Marketing or Investment Promotion from HEC recognized University/Institute; Experience: No less than 7 years of work experience; 2-3 years of Previous work experience in the related sphere (investment promotion) of activity desirable; Experience in supervising staff is a must; Experience in the use of computers and office software packages (MS Word ,Excel, etc.) and knowledge of spread sheet and database packages; Other Competencies: The Director (marketing and Investment Promotion) should be an experienced business professional with a solid background knowledge of business management and investment processes and a strong network of professional contacts. He/she would need to be an excellent communicator with proven management experience. The Director (Marketing & Investment Promotion) must be a self-starter with the ability to work independently.	1	40 years
2	Assistant Director (Investment Promotion) Salary Market-based equivalent to BS-17.	Qualification: Master's degree in Marketing or in Mass communication field with Bachelor's degree in Business administration from HEC recognized University/ Institute or with bachelor's degree in Marketing or Mass communication; Experience: Progressive work experience of a minimum of 3 years in case of Master's degree holders and a minimum of 5 years of Progressive experience in case of bachelor's degree holders.	1	35 years
3	Assistant Director (E-Commerce/ E-Marketing Strategy) Salary Market-based equivalent to BS-17.	Qualification: Master's Degree in Marketing, Digital Marketing, or a related field with a degree in computer science from HEC recognized University/Institute. Experience: Minimum of 2 years of integrated marketing and marketing communications experience, with at least 1 Year of proven working experience in E-marketing.	1	35 years
4	Assistant Director (Web Development) Salary package equivalent to BS-17.	Qualification: BS/BE in computer Engineering / Computert Sciences/ software Engineering from HEC Recognized University/ Institute. Experience: Preference will be given to applicants having two (02) years of related experience.	1	35 years
5	Manager I.T Salary Market-based equivalent to BS-16.	Qualification: BS/BE in computer Engineering/Computer Science/Software Engineering from HEC Recognized University/Institute. Experience: Minimum relevant experience required two (02) Years.	1	35 years

Prerequisites:

- Applicants with foreign academic qualifications must furnish an HEC qualification equivalence certificate of 16 or 18 years.
- In case of any false/forged information provided in the application, the recruiting organization reserves the right to disqualify a candidate at any stage, and the costs incurred will be recovered from the applicant.
- Candidates should apply only if they fulfill the above stated eligibility criteria.
- Only Post-Qualification experience will be considered.

How to Apply:

- Detailed TORs and complete job description containing required skills and responsibilities for the positions may be downloaded from www.Sindhinvestment.Gos.Pk or IBA website (<https://admissions.iba.edu.pk>) and gone through attentively while applying for a position under this advertisement.
- Candidates are required to submit the applications ONLINE only. Submission in hard copy will not be entertained. Interested candidates having domicile of Sindh province may submit online applications at IBA portal <https://www.iba.edu.pk/testing-services/sid>
The processing fee of PKR. 500/- is non-refundable/ non-transferable.
Last date for receipt of online applications is (date) 15 days after the publication of this advertisement i.e., Monday, 19th of December 2022.
- Active contact information (i.e., Email Address & Cell Number) is mandatory requirement.
- Only shortlisted candidates will be called for a written test.
- All original documents will be required at the time of interview.
- General age relaxation shall be applicable as per the Government of Sindh rules/Policy.
- Minorities/ Women / Disable quota shall be applicable as per Government of Sindh rules.
- Candidates can apply for more than one position by paying a separate challan for each post.
- Providing fictitious, exaggerated or misleading information shall result in rejection of application & can lead to termination of employment at any stage.
- Written test to be conducted by IBA Karachi.
- No TA/DA will be admissible.
- Government reserve the right to cancel or postponed the requirement process at Any time / Any stage.

Important Notes:

- The candidates who are already in Government Service shall provide NOC from their respective employer on a prescribed format at the time of interview.
- Applications received after the due date will not be entertained.
- Aptitude/ written test will be conducted by IBA Karachi at their specified locations only at Karachi. Eligible candidates will be required to deposit the screening test fee of PKR. 500/- through fee voucher in the account of IBA Karachi in any branch of Meezan Bank Limited. Candidates meeting the eligibility criteria stated above are required to fill the application form and generated the fee voucher through IBA portal. Screening test fee is non-refundable / non-transferable in any case. Please make sure to fill the application form correctly and carefully to avoid possible rejection.
For any testing-related queries, please contact the Testing Services, IBA Karachi UAN: 111-422-422 Ext: 2370, 2371 & 2380 or email at testingservices@iba.edu.pk.