

## **Syllabus for Written Test**

### **Test Components: MCQs-based Questions**

| <b>S No.</b> | <b>Section</b>        | <b>No. of MCQs</b> | <b>Marks</b> |
|--------------|-----------------------|--------------------|--------------|
| 1            | English Comprehension | 10                 | 10           |
| 2            | Analytical Skills     | 10                 | 10           |
| 3            | General Knowledge     | 10                 | 10           |
| 4            | IT Skills (MS Office) | 10                 | 10           |
| 5            | Subject-Specific      | 60                 | 60           |
|              | <b>Total</b>          | <b>100</b>         | <b>100</b>   |

### **1. English Comprehension:**

English Comprehension section will include a reading paragraph followed by Multiple Choice Questions. The questions will assess the grammar, vocabulary, English comprehension etc.

### **2. Analytical Reasoning:**

Analytical Reasoning section will include but not be limited to statements and conclusions, cause and effect, analogies, pattern recognition, relationship deduction, number series, missing numbers, critical reasoning etc.

### **3. General Knowledge**

General Knowledge will include but not be limited to current affairs, Pakistan studies, geography, currencies, international relations, trade and commerce relationships, entrepreneurial ecosystem.

### **4. Information Technology (IT) Skills**

IT Skills section will include but not be limited to MS Office (Word, Excel, Power Point), Email, Web Browsing, and use of Internet.

### **5. Subject-Specific**

#### **5.1 Media & Mass Communication**

1. Communication Theories and Models
2. Mass Communication Research Methods
3. Media History
4. Media Laws
5. International Communication