

## **Syllabus for Written Test of Lecturer (Business Administration)**

**Test Components:** MCQs-based Questions

**Test Passing Threshold / Marks:** Overall 60%

<b>S. No</b>	<b>Syllabus</b>		<b>Weightage %</b>	<b>No. of MCQs</b>
<b>1</b>	Business Administration	Business Related Subjects	80%	80
		Principles of Marketing		
		Marketing Management		
		Financial Accounting 1		
		Principles of Management		
		Business Research Methods		
<b>2</b>	English	General English	10%	10
<b>3</b>	General Knowledge	General knowledge	10%	10
<b>Total</b>			<b>100%</b>	<b>100</b>